

DESIGN SPECIALTY: Household items, outdoor sports equipment, packaging

GREATEST SOURCE OF INSPIRATION: Nature

FIRST BIG SUCCESS: Sigg aluminum drinking bottle

MOST ADMIRER COLLEAGUES: Richard Sapper, Max Bill, Wili Guhl

WHERE YOUR DESIGNS CAN BE FOUND: Specialty shops and department stores worldwide

PREFERRED METHOD OF WORK: Teamwork with whoever commissions the design

YOUR PERSONAL CREDO CONCERNING YOUR WORK: The goal of creating products with lasting usefulness and appeal should not be forsaken in mass-produced articles. My products are not spectacular, they are perfectly down-to-earth.

Kurt Zimmerli has for years worked continuously on one theme – cooking at the table. From this have come a whole string of handy everyday products. He was around when cooking took on a lifestyle dimension. His products were always simple and practical, remaining best-sellers over a long period of time. Zimmerli has a talent, using the simplest methods and materials, for coming up with clever and well-designed objects that always include an element of surprise.

